



PRESS RELEASE

For immediate release

Contact: Lara Durben, lara@empoweredeventsllc.com

Purdue University Extension's Shell Egg Academy Returns in April *Registration Open Now!*

Registration for the Shell Egg Academy (SEA) in Lafayette, Indiana, is now open. The academy is divided into two courses that run April 20-23, 2020 and will be held at the Courtyard Marriott Lafayette. Participants can expect relevant and timely information on egg quality and food safety topics that deal specifically with the production and processing of table eggs.

“The academy provides a comprehensive education opportunity for egg farmers and companies,” said Dr. Darrin Karcher, the assistant professor of animal sciences at Purdue University who heads up SEA and works with a steering committee to develop the program. “A range of expert speakers will share their knowledge and interact with participants on a variety of important, egg-related topics.”

The SEA's two courses are divided as follows:

Course 1: Live Hen Production (*Monday, April 20 - Tuesday, April 21; fee \$500*)

Course 2: Egg Processing and Food Safety (*Tuesday, April 21 - Thursday, April 23; fee \$750*)

Participants may select either course or attend both courses. At the end of each course, participants take an exam to earn a competency certificate.

Sponsorships are also available at a variety of price points for companies wishing to show their support of the egg industry.

A block of hotel rooms at the Courtyard Marriott Lafayette is available at the group rate until March 20, 2020. The room rate is \$129/night and reservations may be made by calling the hotel at 1-800-228-9290 or 765-449-4800. Participants may also book a hotel room online:

<https://bit.ly/2F5adGf>.

For more information on the full schedule, to register for the academy, and/or pledge your sponsorship, please visit: <https://empoweredeventsllc.regfox.com/shell-egg-academy>.

Program questions about the academy may be directed to Dr. Darrin Karcher at dkarcher@purdue.edu. For assistance with registration, hotel reservations or to inquire about sponsorships, please email info@empoweredeventsllc.com or call 763/284-6763.

###